

Serialization to fight counterfeiting in tobacco, India

Indian Company



Customer Challenges

- Company loses about ~15% of their volume due to counterfeiting and transport related issues
- Solution able to print unique serial number as per UAE regulations (Tax and Track & Trace) on each SKUs at production lines
- Stringent project timelines.
- Allow central regulation body to get complete track and trace information of each product exported in different packaging level
- Ensure volume control by external agency on production.

The Solution

- Schneider Electric Serialization solution suite/ Code printing and aggregation and Track & Trace module
- Schneider Electric Line aggregation Hardware systems

Customer Benefits

- Integrated Traceability solution for the downstream supply chain
- Centralized solution covering multiple sites
- Seamless Connectivity with customer's SAP and MES systems.
- Secure access to the UAE regulatory authority for event tracking and production volume control
- Easy hardware retrofit.
- Individual packet Track n Trace information availability

The Results: Life Is On with ... Compliant solution providing Integrated Traceability with enhanced Flexibility for the Distribution

Indian company with leading businesses in FMCG, Food & Beverage and Tobacco.

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